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Jeffrey Alexander[®] New Renzo Collection Brings Modern Flare to Traditional Style

Renzo's Dual-Hole Mounting Option Provides Flexibility to Upgrade Traditional Cup Holds with Ease



(BOSSIER CITY, LOUISIANA – APRIL 11, 2022)— Jeffrey Alexander[®] by Hardware Resources proudly announced the release of a new hardware collection, Renzo. This unique collection is designed to elevate the traditional cup pull with a more contemporary and sophisticated look. It features a modern squared shape that enhances the look of almost any cabinet style. Its dual-hole mounting option provides added functionality with both low and centered mounting options. The Renzo cup pull is offered in five center-to-center options from 3-3/4" (96 mm) to 12" (305 mm) and pairs beautifully with two coordinating 1/4" and oversized 3/4" knob sizes in seven top trending finishes.



“We’ve seen a trend towards wider drawers in kitchens for easy storage, but when drawers are 30 or 36 inches, if using a cup pull, they typically require two,” said Stephanie Lowe Mersky, Director of Decorative Hardware. “We offer Renzo in five center-to-center options, ranging from 3-3/4” up to a 12” pull for those wider drawers. In addition to the functional benefits of being able to easily open the drawer with one hand, choosing a single, centered pull also streamlines the overall design.”

The Renzo collection features a dual-hole mounting option that makes it easy to install for both new construction and retrofit projects. “Many times, you will find cup pulls have mounting holes placed towards the bottom of the cup. To ensure that the cup pull looks centered when installed, holes are drilled about an inch below the center on the drawer front. If a homeowner chooses to update their hardware in a few years to a standard pull, the new pulls will not be centered on the drawer fronts due to the lower holes from the cup pulls,” said Mersky. “Renzo ensures the perfect placement on new cabinets for a flawless transition with past or future cabinet pulls.”

Learn more and see the complete line of Jeffrey Alexander decorative hardware at JeffreyAlexander.com.

Use the links below to download the full press kit and high-resolution images.

[Press Kit](#)

[High-Resolution Images](#)

ABOUT JEFFREY ALEXANDER

Jeffrey Alexander® by Hardware Resources® designs and manufactures products for the kitchen and bath industry. Known for its popular yet affordable style and on-trend finishes, Jeffrey Alexander’s breadth of luxury designs cross the spectrum from traditional to transitional to modern and includes more than 70 distinctive collections of decorative cabinet knobs and pulls. Jeffrey Alexander® Vanities offers over 4,000 combinations with an array of styles, finishes and top selections. Premium furniture-style construction, optimized storage, and soft-close

JEFFREY ALEXANDER®

by Hardware Resources

hardware add luxury to any bathroom. Jeffrey Alexander products are crafted with acute attention to detail using quality materials and are backed by a lifetime warranty.

Hardware Resources' family of brands includes:

- [Elements by Hardware Resources](#)®: knobs & pulls, decorative hooks, bath hardware
- [Hardware Resources](#)®: cabinet organizers, closet organizers, functional hardware, carved wood products, moldings, dovetail drawer boxes, stainless steel sinks
- [Jeffrey Alexander](#)®: knobs & pulls, vanities & mirrors
- [NorthPoint Cabinetry](#)®: a wide array of QuickBuild™ cabinet designs, providing value with a quality, custom look that is professional-grade
- [TASK Lighting & Power](#)™: LED lighting and angle power strip products for cabinets, home, and hidden power

For more information about Jeffrey Alexander, call toll-free 1.800.463.0660 or visit JeffreyAlexander.com.



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